



IBA 2018

International Battery Association 2018

Lotte Hotel Jeju, Jeju Island, Korea / March 11~16, 2018

Dear Sirs/Madams,

The International Battery Association 2018 Meeting will be held from March 11 to 16 in Jeju Island, Republic of Korea at Lotte Hotel Jeju. See: <http://www.iba2018.org>. The organizing committee invites your company to participate and sponsor this exciting event.

The series of IBA Meetings has a great tradition and unique style of blending fundamental research with practical applications in the field of advanced battery technologies for mobile, transportation, and stationary applications. This IBA 2018 Meeting will follow the tradition to line up a strong assembly of plenary, keynote and invited speakers to present and discuss such topics. About 250 world-class researchers, technologists and industrial participants, representing the best laboratories in the field, will attend and communicate their latest advances and breakthroughs. Your company will benefit for sure from this major gathering of the community.

To promote your services and products to your peers, potential clients or collaborators, three levels of sponsorship are encouraged with the following marketing and publicity opportunities:

Platinum Package (US\$ 12,000)

- A prominent display area (with a table and three chairs) for company promotion throughout the conference duration.
- Information in all communications to media that your company is a major sponsor of the conference.
- Proper recognition in our brochures, website postings, distribution materials and meeting announcements and displays.
- Corporate insert in the conference attendee bags.
- Product demonstration during poster sessions.
- Three complimentary conference registrations.
- An oral presentation given by a scientist to present your recent advances in R&D and your vision for future developments, if the subject is relevant to the technical program. If interested, please submit a tentative title of your presentation and a five lines short summary to the organizing committee.

Gold Package (US\$ 6,000)

- A prominent display area (with a table and three chairs) for company promotion throughout the conference duration.
- Proper recognition in our brochures, website postings, distribution materials and meeting announcements and displays.
- Corporate insert in the conference attendee bags.
- Corporate promotional items placed on seating/tables at the social events.

- Product demonstration during poster sessions.
- Two complimentary conference registrations.
- An oral presentation given by a scientist to present your recent advances in R&D and your vision for future developments, if the subject is relevant to the technical program. If interested, please submit a tentative title of your presentation and a five lines short summary to the organizing committee.

Silver Package (US\$ 3,000)

- A display area (with a table and two chairs) for company promotion throughout the conference duration.
- Proper recognition in our brochures, website postings, distribution materials and meeting announcements and displays.
- Corporate insert in the conference attendee bags.
- Product demonstration during poster sessions.
- One complimentary conference registration.
- An oral presentation given by a scientist to present your recent advances in R&D and your vision for future developments, if the subject is relevant to the technical program. If interested, please submit a tentative title of your presentation and a five lines short summary to the organizing committee. In case of too much pressure on oral slots, priority will be given to Platinum and Gold sponsors.

Exhibition (only) Package (US\$ 3,000)

- A display area (one table and two chairs) for company promotion throughout the conference.
- Proper recognition in our brochures, website postings, distribution materials and meeting announcements and displays. Corporate insert in the conference attendee bags.
- Two complimentary registrations for all social events (reception, lunch, dinner, and banquet).
Note: Attendance of the technical program (oral and poster presentation) is excluded.

We would therefore greatly appreciate if your company would consider supporting this Meeting at whatever level is deemed appropriate. Other levels of sponsorship can be tailored to fit your individual needs.

Looking forward for a positive consideration of this invitation at wsyoon@skku.edu for making this meeting a memorable one, we truly hope to count on you in Jeju Island.

Yours sincerely,



Won-Sub Yoon, Chairman,
On behalf of the IBA 2018 Organizing Committee